

News Release

Media Enquiries:

Clayton Root
Media Relations Representative
M/C/C
972-480-8383 x. 229
clayton_root@mccom.com



LIVING THE UNEXPECTED™

M/C/C Website Listed Among Top Advertising and Marketing Agencies Recognized for Creative and Beautiful Design

Dallas, Texas – March 7, 2011 – Creativity, visual appeal and innovative design are not considered luxuries for the websites of advertising agencies and marketing firms. These qualities are just a few of the numerous expectations of agencies that practice what they preach. [M/C/C](#), a Dallas-based, full-service integrated marketing firm, believes that a company's website needs to clearly communicate its capabilities, and made sure to fulfill that beautifully in its own website redesign. As a result, M/C/C's new website was recently recognized by SixRevisions.com as one of "[30 Beautiful and Creative Ad/Marketing Agency Websites](#)" alongside fellow industry heavy-hitters like Bartle Bogle Hegarty, Fallon and Leo Burnett.

"Before we finished the site build-out, we knew we accomplished our primary strategic objective of communicating the agency's new digital and interactive capabilities," said Todd Brashear, vice president, Creative Services at M/C/C. "Also, we were pretty sure our mothers would think it was the best thing ever. But there's no way we could have predicted how well the site would be received by everyone, clients and colleagues alike."

Expectations for interactivity and modern design in agency websites are rightfully high from clients, potential clients, the general public and fellow creative peers. That is why being recognized on the list by Six Revisions among top advertising agencies is a notable honor. The Six Revisions showcase was created as a source of inspiration for the site's audience of designers and Web developers.

In addition to this recent honor from Six Revisions, last year M/C/C earned a bronze Telly Award for an online video for the agency produced for client [Chisholm Trail Longhorn Beef](#). Telly Award winners represent the finest work of the most reputable advertising agencies, production companies, television stations, cable operators and corporate video departments in the world. These accolades and honors are a true testament to M/C/C's continued expertise in innovative communication.

About M/C/C

Dallas-based M/C/C provides marketing, advertising, public relations, Internet marketing, social media marketing, video production and research for companies ranging from growing start-ups to global leaders. Several of M/C/C's clients dominate their industries, including Texas Instruments, CapRock Communications, CommScope Enterprise Solutions, United Supermarkets and Chuck E. Cheese's. The agency's mantra, "living the unexpected," has not only helped clients exceed their marketing goals, but has also consistently made M/C/C

one of the top PR, social media and ad agencies in Dallas for 25 years. M/C/C's website is <http://mccom.com>.

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